

POLITIQUE CULTURELLE DES ÎLES DE LA MADELEINE

Rapport d'activité

Brion Island DVD
&
Entry Island Audio Guide

Organisation et personnes responsables

Brion Island DVD : The organisation responsible for this project was the Council for Anglophone Magdalen Islanders (CAMI), in collaboration with Magdalen Island CEDEC, and the Municipality of Grosse Ile. Other people implicated in this project were Samantha Goodwin (Magdalen Islands CEDEC Director), Helena Burke (CAMI Executive Director), Nancy Clark (CLC Coordinator), Candice Aitkens, Laura Rankin (Tourism Development Agent), as well as the Council for Anglophone Magdalen Islanders (CAMI), in collaboration with Magdalen Island CEDEC, and the Municipality of Grosse Ile.

Funding for this project was made possible by Arrimage, the Municipality of Les Iles-de-la-Madeleine, and Cultures, Communications et Condition Feminine Québec.

Entry Island Audio Guide : The organization responsible for this project is the Council for Anglophone Magdalen Islanders (CAMI), in collaboration with Magdalen Island CEDEC, Municipality of Grosse Ile, and Entry Island Future Committee. The people implicated in this project were Samantha Goodwin (Magdalen Islands CEDEC Director), Helena Burke (CAMI Executive Director), Nancy Clark (CLC Coordinator), Candice Aitkens, Laura Rankin (Tourism Development Agent), as well as the Council for Anglophone Magdalen Islanders (CAMI), in collaboration with Magdalen Island CEDEC, and the Municipality of Grosse Ile.

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Déroulement de l'activité¹

Brion Island DVD : Although Brion Island is rich in history and its beautiful surroundings attract the interest of visitors to the Magdalen Islands, its isolated state and distance from the main island prevents many tourists from visiting it. An interpretive dvd highlighting the islands history as home to English speaking lighthouse keepers and the site of many shipwrecks, and its current state as an ecological reserve will provide viewers with an unforgettable experience. Hopefully after viewing the dvd, visitors will take it upon themselves to take part in a guided tour of Brion Island, taking in the beauty of the island for themselves.

The DVD was launched at CAMI's annual general meeting held on September 21st, 2012. There were approximately 28 people in attendance. The DVD is ready to be implemented into CAMI's museum for the summer of 2013.

Entry Island Audio Guide: Each summer hundreds of tourists visit Entry Island. Once disembarking the ferry, the visitors spend the day touring the Island, often by boat, taking in the sights and sounds the community has to offer. Unfortunately, at the present time there is not a structured guide for the tourists to follow, often resulting in many sites being left unseen. An audio tour guide would ensure that the people see everything the beautiful Island has to offer, and provide the visitors with the history of Entry Islanders. In turn, the option of having

¹ Ne pas oublier de rappeler à quel moment a eu lieu l'activité (dates, durée, etc.)

this downloadable guide will attract more travellers to the island, and generate revenue which will assist in the vitality of the community.

The Audio Guide was launched at CAMI's annual general meeting held on September 21st, 2012. There were approximately 28 people in attendance. The Audio Guide is ready to be implemented into CAMI's museum for the summer of 2013.

Dépenses de projet

Description	Montant dépensé (taxes incluses)
Matériel :	
Honoraires professionnels :	3 300.00\$
Cachet d'artistes :	
Publicité et communications :	41.00\$
Autres :	202.00\$
TOTAL	3 543.00\$
Total de la contribution :	3 500.00\$
Différence :	43.00\$

Conseils et recommandations

Photographies

(SVP joindre quelques photographies commentées de votre activité)

Appendix A	Copy of the DVD
Appendix B	The Audio Guide Content

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